Julius Bär

Presidential Conference 'Facing Tomorrow'

Save the date: Wednesday – Thursday, 19 – 20 June 2013

Dear Guest

The Management of Bank Julius Baer is pleased to invite you to participate in the fifth Israeli Presidential Conference, 'Facing Tomorrow 2013', under the auspices of President Shimon Peres, in Jerusalem, Israel.

Shimon Peres' concept of the Presidential Conference is the 'Israeli/Jewish' equivalent of the World Economic Forum in Davos. The 'Facing Tomorrow 2013' forum will look at tomorrow and engage the central issues that will influence the face of our future: geopolitics, economics, society, environment, culture, identity, education, new media and more.

The 2013 conference will bring together the greatest thinkers - 200 experts, leaders and influential individuals from a spectrum of relevant fields - in support of our collective future.

As key speakers we are proud to have our Honorary Chairman Mr Raymond J. Baer and CEO Mr Boris F.J. Collardi in two economic panels.

Date: Wednesday - Thursday, 19 – 20 June 2013
Time: Wednesday, 9 a.m. – 8 p.m. / Thursday, 9 a.m. – 8 p.m.
Venue: International Convention Centre, Jerusalem

We invite you to watch a short film about the Presidential Conference:
http://www.youtube.com/watch?v=90fxG21cTAY&feature=player_embedded

May we kindly ask you to save the date. The invitation with the detailed program will be sent to you in due course.

Should you have any questions regarding this event, please do not hesitate to contact either your relationship manager or our representative office manager in Tel Aviv, Mr Ran Heistein (Tel: +972-3-6039111).

We are already looking forward to welcoming you in Israel and to sharing this unique experience with you.

Kind regards

Gustavo Raitzin

Member of the Executive Board